



Multiple Award Schedule Contract
47QRAA24D00EQ
SINs
541611 | 611430

CAPABILITY STATEMENT

ALD & Associates excels at guiding federal, state, and local agencies through transformative organizational change. Leveraging strategic human capital consulting, management restructuring, and tailored learning interventions, ALD helps agencies meet evolving workforce demands, strengthen culture, and sustain performance outcomes. Certified SDVOSB status enhances its suitability for women-and-veteran-focused contracts. ALD's proven track record spans organizational and individual assessments, executive coaching, strategic planning, training design, and program sustainment, making us a trusted partner for government clients committed to inclusive excellence, capacitated delivery, and measurable results.

OFFERINGS | SERVICES

Core Competencies

Talent Optimization Services

We optimize efforts, introduce best practices and achieve goals faster. We apply the knowledge, skills, tools, and techniques of an organization to meet program requirements, and identify gaps that could threaten program success.

Enterprise Strategic Solutions

Requires the right integration of people, processes and systems. We will assess your process and develop a plan to optimize efforts and introduce best practices that achieve goals faster.

Training Design and Development

Our team of creative and experienced learning professionals will partner with your organization to design, develop, and deliver the training your people want, and your organization needs.

Past/Current Performance

- **NOAA Inouye Regional Center:** <\$100K
- **Washington State Department of Corrections**
Value: >\$150K
- **Mass General Brigham Value:** >\$200K

Visit our website



GOVERNMENT BUSINESS INFORMATION

UEI: MZN2T5H5RMR7 | **CAGE:** 8DXFo

POC: Alfranda "Al" Durr, CEO

Email: gov@ald-associates.com

Phone: (571) 390-4684

Work Area: Nationwide

Socio-economic Status:

Minority-Owned Business | Small Disadvantaged Business
| Veteran-Owned Business | Service-Disabled Veteran-Owned Business

Certifications: Service-Disabled Veteran-Owned Small Business

NAICS | PSCs

NAICS

541611 Administrative Management and General Management Consulting Services

611710 Educational Support Services

541612 Human Resources Consulting Services

611430 Professional and Management Development Training

541618 Other Management Consulting Services

PSC

R431 Support- Professional: Human Resources

U001 Education/Training- Lectures

U008 Education/Training- Training/Curriculum Development

U009 Education/Training- General

U009 Education/Training- General

DIFFERENTIATORS

- Service-Disabled Veteran-Owned Verified SDVOSB Fair and competitive pricing.
- Data-Driven "GPS for Your Culture"
- Cradle to Grave Support
- Multi-Industry Knowledge
- Holistic Strategy and Talent Support

ALD & Associates, LLC (ALD)

Alfranda "Al" Durr | CEO | (571) 390-4684

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